

Net Value

The competitive nature of today's business environment forces companies to continually try and add value. Few are beginning to see that an answer to this struggle appears in the form of eBusiness, where customers are empowered to manage themselves, and suppliers and management reports are autonomous. The internet revolution has introduced businesses to the many new avenues created by the web, with successful business practice often been dependent upon the full utilisation of internet resources. Wolf Consultancy offers solutions that cuts costs, adds value and boosts both profit and productivity.

Ensuring a strong web presence that helps build strong business relationships.

Web Design

Websites are now an integral part of many businesses' communication efforts. More than that though, a web site is now a point of reference and source of credibility. A well-designed, well-presented and functional site that customers can easily search is therefore essential in today's work place.

Whether updating an existing web design or building a new site, we at Wolf Consultancy are dedicated to offering solutions that help you gain the maximum benefit from your online presence. A combination of your vision and our expertise guarantees a result that you will be proud of. We have existing standard website packages that can be customised to your company, we can build your idea from scratch and we offer a web design consultation programme.

Web Hosting

At Wolf Consultancy we also offer a comprehensive web-hosting package, completely managed removing you from concern. We include disaster recovery contingencies so that if anything goes wrong your data is safely stored. The package also includes:

50MB Disk Space
Scripting support ASP, CGI, Perl and .Net
10 POP3 email accounts

eBusiness

Once you have a well-presented, up to date web presence, Wolf Consultancy will develop robust scalable custom databases to power your web shop. We will tailor make solutions that allow you to stock a massive range of products, all fully searchable, and take payments online. We can enable orders to be made online and allow customers to check on the progress of these.

We can integrate your new eBusiness with existing software as well, allowing compatibility with accounting and other systems currently in place. Web cams can be configured, allowing live media streams of your work on a customer's project to be screened over the web.

Anyway you feel your business can offer added value by utilising the internet and eBusiness, is easily within your reach after an initial consultation with Wolf Consultancy.

Advantages

An eBusiness solution will not only add value, yet offer many other business advantages:

Decrease Overheads: Labour costs are seriously decreased as everything is done automatically. Add to this the flexibility of virtual offices and home working.

Decrease Duplication of Effort: Every facet of information is automatically captured online, meaning no more laborious tasks and the liberation of your team to concentrate on more productive jobs.

Optimise Marketing: You will be able to manipulate your marketing thanks to your eBusiness database, segmenting your target audience by any kind of variable.

Customer Relationship Management: Relationships will benefit and grow stronger as value is added, customers are empowered to manage themselves, and sales are streamlined.

Informed Decisions: Databases provide a wealth of information available at the touch of a button. You will be able to make crucial, informed business decisions thanks to an array of easy to read statistics, trends and figures.

Let Wolf Consultancy, help you to help your customers.

"Wolf Consultancy made our website completely interactive, allowing our customers to buy directly off of the internet."

Syd Coxon, Director 'Spo-T'



e-business

